



CAROLE MARSH

Entrepreneur, Innovator, Educator



Carole Marsh is a business leader, award-winning author, and groundbreaking educator. Marsh was the head of a corporate communications firm before founding Gallopade International, a publishing company specializing in children's books and educational materials. As CEO of Gallopade, Marsh has led and expanded the company over its 30-plus years of success. Marsh has also parlayed her skills as a communicator into a brilliant collection of children's literature and maintained her standing as a prolific writer since her first self-published mystery came out in 1979. She released her 87th mystery in June of 2012, and continues to be recognized for her many other books.

As an educator, Marsh has built a career as the creative force behind innovative, bold, and much-needed educational materials, including: *The Day That Was Different: September 11, 2001*, *The Writing Tree*, the *Smart Sex Stuff for Kids* series, three multi-cultural heritage series, and *Barack Obama: America's 44th President*. Her more traditional projects include the *American Milestones* series, the *1000 Readers* biography series, and the *Georgia Experience* GPS-based social studies curriculum series. A Marietta native, Marsh has made a mission of providing the finest core and supplemental materials for Georgia educators and students. Those materials embrace all aspects of modern education: curriculum, classroom management, and recreational reading.

Marsh's successes as an entrepreneur have earned her a prominent position in the ultra-competitive publishing industry. With a business model based on the up-to-the-minute demands of the educational field, Gallopade is on the cutting edge of educational product development. Gallopade's innovative products are always a response to a current need, and Marsh's leadership has carried her publishing company to the forefront of its field.

Today, more than 30 years since the first Carole Marsh Mystery rolled off the press, Gallopade continues to move forward: bringing students into "the real world of work" with everything they need today and tomorrow. As career-based education continues to languish and unemployment remains a real issue for young people, resources to help students planning to join the workforce have become a top priority for Marsh and her research team. With this latest endeavor, a comprehensive careers curriculum, Marsh plans to share the expertise that helped her build a remarkable and resilient career, relying on her business acumen and natural ability to communicate with all learners.